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STATE OF MICHIGAN

DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS LIQUOR CONTROL COMMISSION

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In the matter of Distilled Spirit Product Distribution by the Authorized Distribution Agents)))
General Wine & Liquor Company, Inc. 373 Victor Avenue Highland Park, MI 48203)
NWS Michigan, LLC 13000 Eckles Road Livonia, MI 48150)
Imperial Beverage Company 3825 Emerald Drive Kalamazoo, MI 49001)
)

At the December 10, 2020 meeting of the Michigan Liquor Control Commission (Commission).

PRESENT: Dennis Olshove, Commissioner Geralyn A. Lasher, Commissioner

ADMINISTRATIVE ORDER 2020-21 RESCINDING ADMINSTRATIVE ORDERS 2019-03 AND 2020-19 CONCERNING APPROVAL TO DISTRIBUTE NEW DISTILLED SPIRIT PRODUCTS

Article IV, Section 40, of the Michigan Constitution (1963), permits the Legislature to establish a Liquor Control Commission, which shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. The Commission has the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof, subject to the Liquor Control Code's provisions. MCL 436.1201(2).

Further, the Commission may establish, by order, further business operating

procedures for authorized distribution agents (ADAs) relative to the wholesaling and

distribution of spirits. Mich Admin Code, R 436.1802(14). The Commission has before it

the issue of ADAs acquiring products for warehousing and distribution to Michigan

retailers. In December 2019, the Commission issued Administrative Order 2019-03,

which requires ADAs to obtain Commission approval to warehouse and distribute new

spirits products. In May 2020, the Commission amended that order in Administrative

Order 2020-19.

Administrative Order 2019-03 stated that it would expire automatically 18 months

after it was issued. After review and discussion of the requirement that ADAs obtain

approval before distributing new distilled spirit products, the Commission finds that the

approval requirement in Administrative Order 2019-03 should terminate earlier than

stated in that order. Thus, the Commission now rescinds that order, as amended through

Administrative Order 2020-19. Further, Administrative Order 2020-19 is no longer

applicable and should be rescinded.

THEREFORE, IT IS ORDERED THAT:

A. Administrative Order 2019-03 and Administrative Order 2020-19 are

RESCINDED, effective immediately.

MICHIGAN LIQUOR CONTROL COMMISSION

Dennis Olshove, Commissioner

Geralyn A. Lasher, Commissioner